



Rémi Tod

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Website: remitod.com

Driver's License

Languages: French (*mother tongue*)
English (*fluent*)
Spanish (*B1*)

SUMMARY

Education

- MSc Innovation, Strategy and Entrepreneurship
- Master of Art Direction
- Bachelor in Interior Design
- 3 internships in various industries in France, Switzerland and California, USA

Work

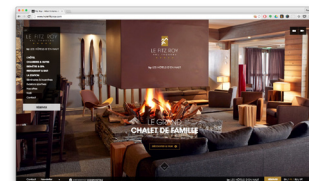
- CEO of ddi-predictor.com
- Creator of Spadcamp
- Freelance Designer / Developer since 2011
- 2.5 years of experience as a Web Developer in two companies
- 1.5 years of experience as a Graphic / Web Designer in a communication agency

Skills

- **Design** (graphic, web, motion, interior...)
- 3D modeling/rendering/animation with Cinema 4D
- AutoCAD
- Photography
- **Code** (html, css, sass, php, node, wordpress, python, sql, mongo, sailsjs, grunt, react, GIT, D3.js...)
- Data Sciences
- Marketing / Digital Marketing
- Google Analytics
- E-Commerce
- **Innovation, Strategy & Management**
- Design Thinking
- Lean Startup

A selection of websites I made

- remitod.com
- leshotelsdenhaut.com + 3 hotels
- pamplemousse.com
- neelia-joaillerie.com/collection-pearl/
- michel-guillot-architecte.fr
- spadcamp.com + app



WORK EXPERIENCE

2015 - 2016
1 year

Co-Founder of Spadcamp

@ Spadcamp
Grenoble, France

Tasks

- Company creation following the Lean Startup principles
- Design / Development of the promotional website on Wordpress
- Design / Development of the web app with Node.js and React
- Data manipulation with OpenStreetMap and MongoDB
- Map matching algorithm development with Python
- Using AWS3 to store screenshots taken with PhantomJS headless browser

Expertise

- Node.js
- GIS
- OpenStreetMap
- Mapbox
- MongoDB
- Amazon S3
- PhantomJS

2013 - May 2015
1.5 year

Web Designer / Developer (*full time*)

@ Pamplemousse Communication
Lyon, France

Tasks

- Tree structure, wireframing, layout, prepare files for external developers
- UI / UX conception
- Website development
- Responsive Newsletter development
- Photo editing for conceptual visuals
- Motion Design Art Direction and realisation
- Logo design
- Branded mastheads, web banners...
- Print layouts

Expertise

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, AfterEffects, Lightroom, Edge Reflow...)
- Axure (wireframing)
- Cinema 4D
- Wordpress
- PHP / HTML5 / CSS3 / Javascript

2012
10 months

Web developer (*full time*)

@Diplomatic Cover
Lyon, France

Tasks

- Creating full wordpress website with custom themedevlopment and plugin creation
- Using MVC based code structure
- Experimenting with latest frontend technologies as well as working on deep retro-compatibility (IE6/7)
- Learning Javascript core architecture and the impact of code on performances

Expertise

- Wordpress
- PHP / MYSQL
- Symfony / Zend
- HTML5 / CSS3
- Javascript / jQuery / MooTools
- SVN / Git
- Linux BASH Shell

EDUCATION

2015 - 2017
2 years

MSc Innovation, Strategy & Entrepreneurship

@Grenoble Graduate School of Business (GGSB/GEM)
Grenoble, France

Description

This post graduate master degree is one of a kind: 32 students from 16 different countries, gather in Grenoble for one year to attend 23 different courses on Innovation, Startegy and Entrepreneurship. In addition to the unique international setting, this program also offers the opportunity to work on a Live Business Case over 7 months, in a team of 4 people, to respond to real needs of a selected company. Hence, I had the chance to work for Renault Trucks on the issue of the future of Last-Mile deliveries, which lead us to provide them with several business models to prepare for the future scenario that we identified.

Expertise

- Project Management
- Accounting / Finance
- Innovation
- Strategic Management
- Strategic Marketing Planning
- Microeconomics
- New Venture business planning

2010 - 2012
2 years

Master of Art Direction

@Bellecour Ecoles d'Art
Grenoble, France

Graduation project

I had been working on the idea of providing personalised information for a few years, but it really became something during my final year of study. I created a web application called Newscake, which was pioneering the online news reading experience by offering a cross-device solution to read, keep and share information. The main goal was to detect and regroup articles dealing with same issues and to highlight those that are more likely to interest oneself, regarding his/her past readings.

Expertise

- Brand concept / positioning / strategy
- Naming / Visual Identity on all media
- Web Development of the application, using technologies such as (HTML 5, PHP, MVVM Javascript with Knockoutjs, CSS 3, Modernizr...)
- Collective Intelligence algorithms implementation
- API development

2008 - 2010
2 years

Bachelor of Interior Design

@ETAAG
Grenoble, France

Graduation project

My graduation project tackled the problem of digital piracy in the music industry and how it could be stopped by creating better physical spaces where to listen and buy music.

Expertise

- Drawing
- Norms
- Ethnology